

LEYM Webworker Report for 2021 Annual Sessions

Bill Warters has been serving as the LEYM Webworker since August 2019, so we are approaching two full years of experience in the current position. Bill replaced the departing Mathilda Navias who wore many hats in our organization. By design not all of the tasks formerly managed by Mathilda were taken over by the Bill, with some such tasks now being addressed by the Database Manager or by Publications and Archives or the Bulletin Editors. Making sure we have all the bases covered is still sometimes a challenge, but discussions about changes to LEYM's Policy and Procedures are ongoing to help clarify responsibilities and ensure essential services and tasks get addressed appropriately.

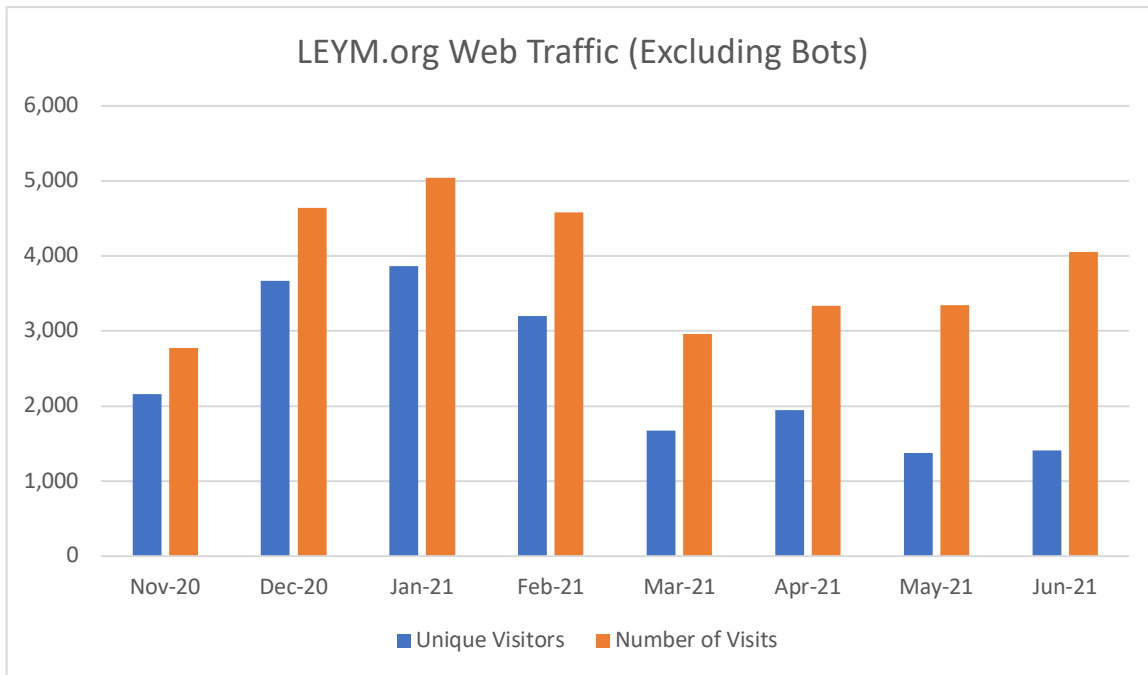
Technical Milestones in the Past Year

- June – July 2020 – Annual Sessions are hosted online via Zoom for the first time
- August 13 2020 – LEYM secured our own webserver, renewable annually
- September - October 2020 – LEYM works with Espenshade Nonprofit Consulting to migrate LEYM statistical database from Access to Salesforce Non-Profit Success Pack, where we have received a complementary 10 seat license offered to nonprofits who get approval
- September 2020 – New website designed, 10 years of existing content transferred from Wordpress.com hosting to our own server. Ensured that most offerings are mobile device friendly.
- October 4, 2020 – Official launch of new LEYM.org website (on World Quaker Day)
- November 2020 – first self-hosted LEYM.org email addresses set up (such as leymworker@leym.org) to begin migration away from generic gmail accounts for LEYM role workers
- November 2020 – “Subscribe to new website posts” feature enabled at LEYM.org
- December 2020 – May 2021 – New Peace, Justice and the Environment Interest Groups series hosted via LEYM Zoom
- June 2021 – legacy leymquaker account at Wordpress.com is laid down

Technical Services Maintained by Webworker

- Email Listservs on Electricembers for Committees, Events, Local MMs
- LEYM Events Calendar
- Generic Email Addresses for LEYM Positions
- Website (LEYM.org, self-hosted on our own server since Oct 2020)
- Twitter Account (@LEYMQuakers)
- Salesforce Database Integration with Website (still early days...)
- Online Directory and Map of LEYM Monthly Meetings
- Announcements and Document Sharing for Committees and MMs
- Zoom Meetings Hosting (Committees, Workshops, Bible Study, Interest Groups, Called Meetings, Online Worship, Representative Meeting, Annual Business Sessions, etc)
- Online Airtable Database (Events registration, annual sessions coordination)
- Annual Sessions (coordination and hosting of online sessions)

New Website Traffic Statistics



Future Directions

Given the ongoing challenges of service coordination and the COVID-19 inspired increased online services experience and expectations among Friends, I propose that we establish some kind of Technical Platform Advisory Committee to provide support and feedback as LEYM continues to expand and refine the use of our technical tools and member service offerings. Potential committee members might include the Registrar, the Database Manager, the Webworker and the Clerk or Assistant Clerk with consultation with the Committee clerks. We may also want to consider using some of our Salesforce accounts to enable LEYM Committee clerks to have more autonomy and updated information to help them lead their group efforts. Finally, we think more networking and event information sharing among LEYM Monthly Meeting webmasters would offer benefits worth exploring.

We expect to continue to refine our use of the historical data now organized within our Salesforce NPSP account, and to do more integration between our website, Salesforce, and our Airtable database system. We suggest that we continue with our Airtable Pro account beyond immediate use for Annual Sessions due to the expanded feature set, and we ask that Friends interested in exploring the use of Airtable for their own project please use this referral link from LEYM (<https://airtable.com/invite/r/ua1R67rh>) as we'll get \$10 credit for each new free account someone creates on Airtable using our referral link. This can help offset the ongoing monthly fee for a pro account.

Respectfully Submitted July 13, 2021

Bill Warters

LEYM Worker